



“The struggle to save biodiversity will

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be won or lost in the forests.”

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–E.O. WILSON, *The Future of Life*

P2. Juan Carlos Huayllapuma photo but we can't use without his specific permission for each use. Liz would need to reach out and ask. Ideally, we would use another photo here because this is the “iconic” LPAC shot and Dave has requested in the past that it only be used for LPAC as its brand. Maybe we put one of wild-life or birds or youth in the jungle?

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## PHOTO CREDITS

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P16-17. Photo by Matthias Van Hamel

P18 Julio Araujo

P19. Top two Juan Carlos Huayllapuma  
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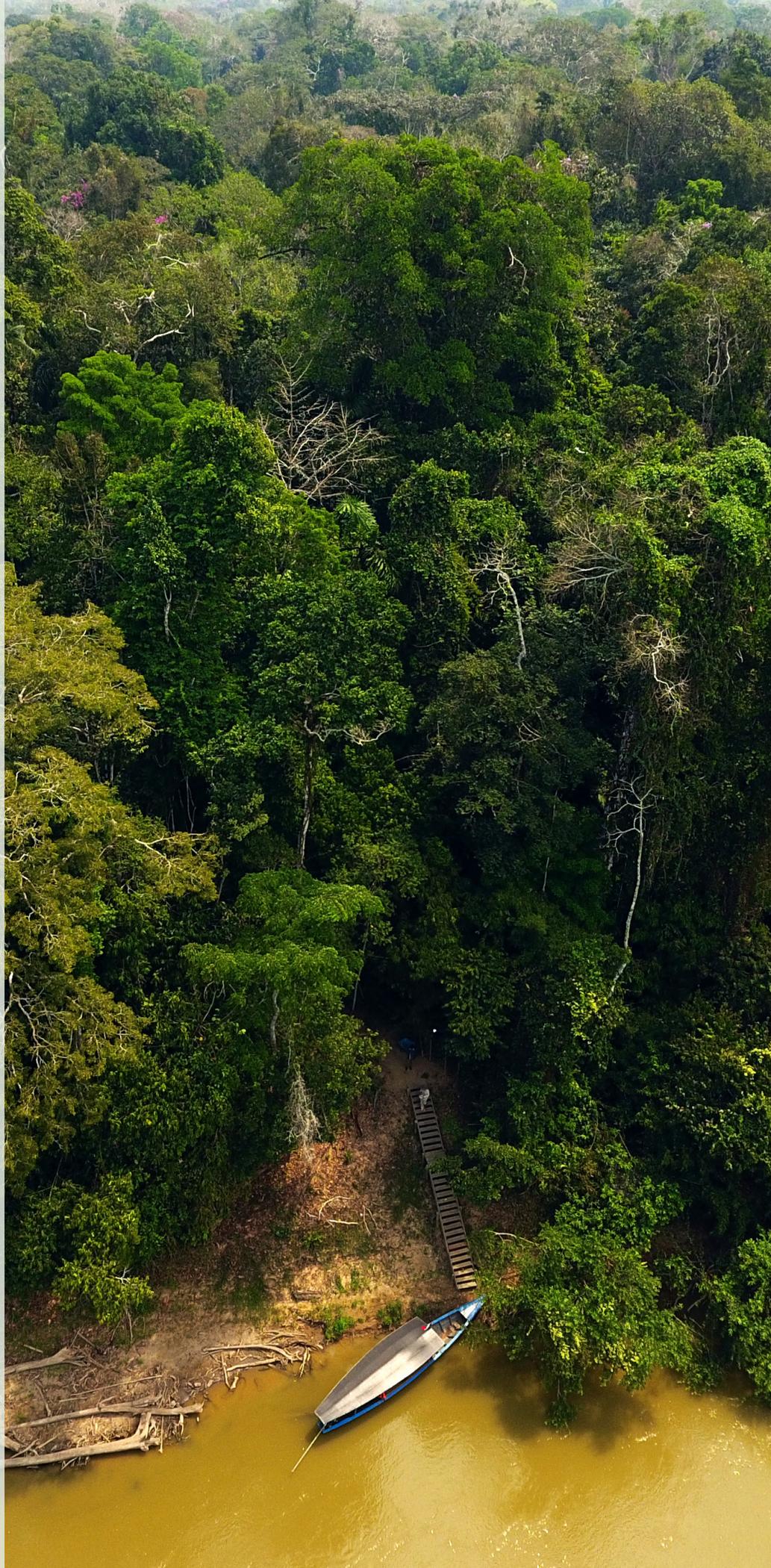
Pages 21 - 24; Page 28: Casey Kelahan

**P21. Could be Jason Scullion, but not sure**

Page 25 (bottom): Tania Romero-Bautista

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All other images Wild FF



# Letter from the President

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I believe that Wild Forests and Fauna (WildFF) is a product of our time. More than half of the Earth's forests have been lost, yet more than half of terrestrial biodiversity and countless people depend on the dwindling forests that remain. WildFF works to address this challenge facing both people and wildlife by conserving and restoring globally important forests in partnership with local leaders and communities.

Through our place-based efforts, we work at the landscape-scale with the recognition that old forests will not thrive or persist if people are hungry or without work. We also know many wildlife species need forests with low levels of human impact and which are large enough to permit species such as jaguars, monkeys and more, to roam for the food and shelter they need. Simply put, WildFF works tirelessly to find a middle ground between environmental conservation and human development. In doing so, we find innovative ways for surrounding communities to sustainably develop and create economic value for standing intact forests.



As you will learn in this report, WildFF's recent efforts are focused on restoring forest landscapes in northern Uganda and conserving forests in the Peruvian Amazon. In Uganda, we work to sustain the culture of the Acholi people who depend on native forests for medicine and food. We also work with Ugandan farmers and refugees from South Sudan to plant native forests, building climate resilience and offsetting pressures on indigenous forests from ongoing war and famine in South Sudan. In Peru, we are training the country's future conservation leaders through annual innovation summits. We also work on the ground in Peru's threatened Las Piedras watershed to develop a more sustainable economy and to protect critically endangered rainforests. To date, our Peruvian nonprofit partner, ARCAmazon, has protected more than 13,000 acres of intact rainforest and we are working with them to expand their efforts and impact.

It is our hope that you are inspired by our accomplishments and the stories of our work. We are deeply thankful for those who support WildFF through your efforts or donations. In the years ahead, we plan to expand our impacts in Peru, Uganda, and beyond and we ask that you continue to stand with us. If you're new to WildFF, we welcome your interest, support, and questions.

With hope and gratitude,

**Dr. Jason Scullion**

WildFF Board President

Assistant Professor of Environmental Studies





# WildFF Organization

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Seattle, Washington, USA

*Protecting and restoring globally  
important wild forests*

# Wild Forests & Fauna

Wild Forests and Fauna (WildFF) protects and restores globally important forests. We do this through conservation and entrepreneurial capacity building in collaboration with local communities and leaders. We work at the landscape-scale and implement high-impact projects that connect people to forests around the world.

We work with partners in the following ways:

**PROTECT** – We protect threatened forests through responsible land acquisitions

**RESTORE** – We restore native forests through reforestation projects and developing sustainable economies in local communities

**SUPPORT** – We support our partners to establish themselves institutionally and acquire the funds necessary to catalyze their vision

Learn more about our current projects to see where we've helped plant seeds of change around the world.



## Place

Continent: North America

Country: United States

Based in: Seattle, WA



## People



**Jason Scullion, PhD**  
*Board President*  
Member since 2012  
Westminster, MD



**Lucy Dablin, MS**  
*Board Member*  
Member since 2015  
Las Piedras, Peru



**Doug Sorin, MBA**  
*Board Vice President*  
Member since 2012  
Seattle, WA



**Trey Montgomery, MS**  
*Board Member*  
Member since 2017  
Fort Mill, SC



**Liz Feldman, MBA**  
*Board Treasurer*  
Member since 2012  
Portland, OR



**Azura Bates, CAMS**  
*Board Member*  
Member since 2017  
Toronto, Canada



**Ryan Ceurvorst, MBA**  
*Board Secretary*  
Member since 2015  
Seattle, WA



**John Boet, MS, MBA**  
*Board Member*  
Member since 2017  
Seattle, WA



**Corrie Reynoso, MA**  
*Board Member*  
Member since 2015  
New York, NY



**Joanna Trewern**  
*Communications Associate*  
since 2016  
Farnham, United Kingdom

# 2017 Highlights

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## Moringa: The Gift of Miracles

WildFF raised over \$9,000 through our winter fundraiser, helping us give the gift of Moringa to over 200 families from vulnerable farming and refugee communities in Uganda. Moringa is a fast-growing tree species provides a nutritious food supplement, and protects native trees from being cut by providing a sustainable alternative to sourcing firewood.



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## Expanding the WildFF Family



This year we've grown our WildFF family to nine board members, welcoming Azura Bates, John Boet and Trey Montgomery. They all bring their outstanding credentials and passion for forests and wildlife. We're excited to benefit from their expertise in protecting globally important wild forests and advancing sustainable development.

# Progress

## 2017

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- WildFF expands its board with the addition of Azura Bates, John Boet and Trey Montgomery
- Gerri Compuesto joins WildFF as our volunteer bookkeeper
- LUSH Cosmetics highlights WildFF on their Charity Pot lotion
- First Spanish blog post published
- Partnership with Arbio established to support reforestation in the Las Piedras region

## 2016

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- WildFF hires its first external Executive Director, Ben Colvin
- WildFF receives grant from LUSH Cosmetics

## 2015

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- WildFF celebrates protecting 11,000 acres of rainforest with a party in San Francisco: Jam in the Jungle
- WildFF expands its board with the addition of Corrie Reynoso, Lucy Dablin, and Ryan Ceurvorst

## 2014

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- WildFF receives 501(c)(3) status
- Native Seeds Project launches with a literary assessment of the potential for reforestation and forest conservation in Uganda
- WildFF receives its first grant from Kiwi Energy



## 2013

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- The ARCAmazon, Future Leaders Project, and Big Tree Project are launched
- First Board workshop in Bolinas, CA
- Letty Brown joins the Board
- Doug Sorin transitions from Board Member to organization's first Executive Director

## 2012

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- WildFF receives funding from Greater Kansas City Community Foundation
- WildFF founded by Jason Scullion, Douglas Sorin, Liz Feldman and Nancy Zamierowski

# Wild Forests Blues Recess

The Wild Forests Blues Recess took place from May 19-21 at the Hickory Run State Park outside Scranton, PA. Recess Productions generously donated a portion of ticket sales to support WildFF's operations.



# Jam In the Trees Fundraiser

For the second year running, the Jam in the Trees bluegrass music festival, sponsored by Pisgah Brewing, donated a portion of its ticket sale proceeds to support our projects to protect and restore globally important forest regions. Our new board members Azura and Trey attended, meeting in person for the first time and raising awareness about our work.



# LUSHs Featured Conservation Organization

To celebrate Earth Day, WildFF had the honor of being showcased on LUSH's Charity Pot.







# Native Seeds Project

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Gulu, Uganda

*Seeding the future of Uganda's forests with  
the Wise Women*

# Native Seeds Project

The Native Seeds Project (NSP) is a collaboration between WildFF and Wise Women Uganda (Mon Ma Ryek), a community-based organization (CBO) comprised of women healers in Gulu, Uganda.

Using the indigenous knowledge of traditional healing as a catalyst for forest conservation and restoration, the project focuses on bringing back native tree cover to make Northern Ugandan communities more resilient in the face of climate change. The NSP runs initiatives in three primary categories: women's empowerment, community-based forest landscape restoration, and refugee outreach.



## People

### WildFF Project Team



**Georgia Beasley**  
Project Manager



**Robin Van Loon**  
Project Support  
Reforestation  
Specialist



**Doug Sorin, MBA**  
Project Lead

### Uganda Team



**Juliet Adoch**  
Wise Women – Uganda  
President; Native Seeds  
Project Coordinator



**Lincoln Ocaya**  
Native Seeds Project  
Forestry Program  
Manager



**Morris Ayella**  
Native Seeds Project  
Administrator

### Partners



**Greater Kansas City  
Community Foundation**  
[growyourgiving.org](http://growyourgiving.org)



**Mon Ma Ryek  
(Wise Women Uganda)**  
[facebook.com/  
WiseWomenUganda](https://facebook.com/WiseWomenUganda)



**Ocer Campion Jesuit  
College (OCJC)**  
[ocercampion.org](http://ocercampion.org)

**Moyo District Forest  
Office (DFO)**

**Nicola Barber -  
British Voice Talent**  
[nicolabarber.com](http://nicolabarber.com)

**Amplified Media**  
[amplified-media.com](http://amplified-media.com)

# Community-Based Forest Landscape Restoration

One cannot separate a landscape from the people who live there. Without their every day needs met, it is difficult to think critically about long-term status of the forests.

So our project approach is to weave community-based forest landscape restoration efforts with incentives to bolster the financial independence of women in the program. Through this, we aim to increase the resiliency of the communities we work with.

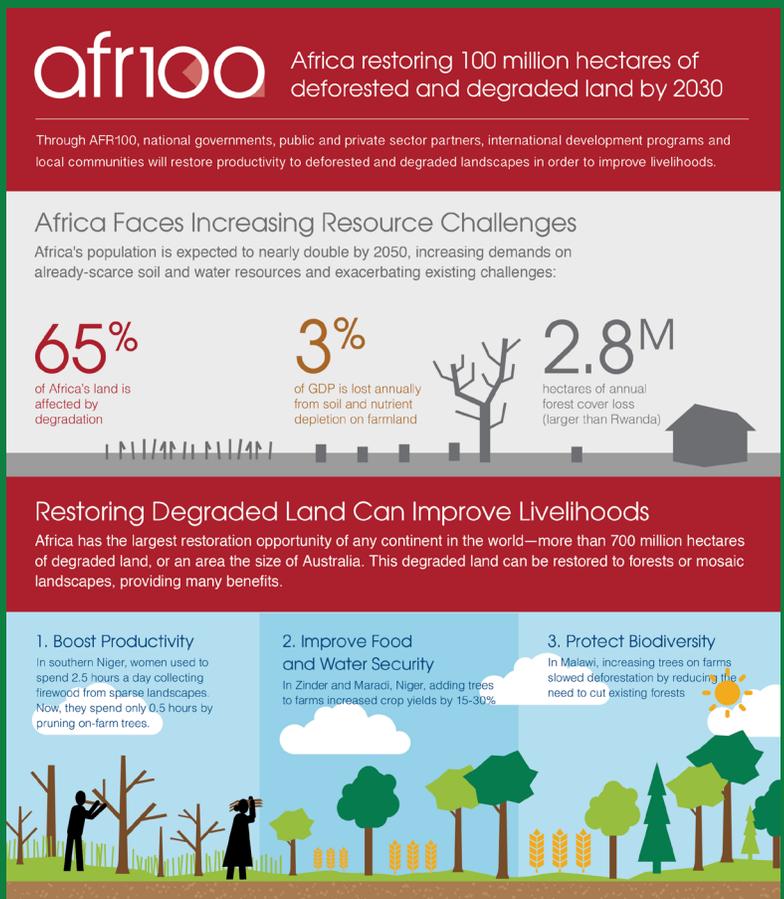
Our goal is to create a model that can be shared with the AFR100, an African initiative to restore 100 million hectares of deforested and degraded land by 2030.

## Our programming in 2017

The first full year of programming was led by a 12 person all-Ugandan team. They managed two tree nurseries, distributing and planting 10,000 tree seedlings through our first farmer outreach in Bungatira County, Gulu District. NSP's farmer outreach provided a comprehensive "climate change resiliency training". Farmers also received specific training on tree care before receiving seedlings to plant on their farmlands.

In October 2017, the NSP team piloted a program distributing 1,700 seedlings in the Palorinya refugee settlement near the border of South Sudan in Moyo District. The success of this pilot has resulted in additional funding that will allow us to reach more than 100,000 refugees in 2018.

Building on the grassroots movement of the NSP, 15 women in Wise Women Uganda completed a year-long "tree training" class to prep them to be able to host their own tree trainings with communities. This curriculum was created and produced by NSP's Forestry Program Manager, Lincoln Ocaya.



## Impact to date

# 300,000

seedling capacity at two tree nurseries in Gulu, Uganda

# 10,000+

trees planted with **450** farmers in **23** partner communities in **7** parishes

# 1,700

Moringa seedlings planted with Palorinya Refugee Settlement

# 45

women actively supported through knowledge sharing and capacity-building workshops and in micro-finance (VSLA)

# 12

full time Ugandan NSP workers

## Place

Continent: Africa

Country: Uganda

Region(s): Gulu



## Progress

### 2017

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- The Native Seeds team takes fourth trip to Uganda
- WildFF pilots a tree outreach program at the Palorinya Refugee Settlement
- WildFF and the Wise Women launch the native tree outreach program in Bungatira Country
- The Wise Women save \$3500 through their VSLA in its third year
- Native Seeds team lead Georgia Beasley is a top 10 finalist in the National Geographic Chasing Genius Challenge
- WildFF builds on Palorinya pilot as the focus of the Year End Campaign

### 2016

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- WildFF hosts a 3-day beekeeping workshop with the Wise Women, providing hives and materials to each participant
- The Wise Women Center land is expanded to include roadside property
- The Wise Women receive official CBO (community-based organization) status
- Members of the Wise Women receive monthly trainings in tree seedling care, planting and management with Forestry Program Manager Lincoln Ocaya

### 2015

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- Native Seeds team takes first two trips to Gulu, Uganda to evaluate and launch the Native Seeds Project
- Native Seeds team holds capacity-building workshop with 150 female traditional healers
- The Village and Savings Loan Association (VSLA) for the Wise Women is established
- WildFF grants funds to buy 10 acres (4 ha) to establish a cultural learning center and native tree nursery
- WildFF establishes second native tree nursery at Ocer Campion Jesuit College

### 2014

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- WildFF launches Native Seeds Project with a review of the potential for reforestation and forest conservation in Uganda



## Mother, Farmer, Agent of Change

Oromo Jenet is a part of four different initiatives with the Native Seeds Project. She lives in a small village named Koc, a thirty-minute drive down a dusty dirt road outside of Gulu, in Northern Uganda. Although most days when she travels to Gulu, Oromo goes by foot, leaving just after dawn to begin the three hour walk to town.

Oromo feels most at home in Koc, amidst her fields of sesame, maize, and cassava. She is thirty-five. She was six years old when war came to her village and was 28 when peace arrived for good at last. In between, there were periods of happiness and calm among the long years of conflict. But as she explains, “Life continued. Life always continues.”

Her parents only had enough money to send a few of their children to school, so she worked the fields instead, along her mother and sisters. Soon, she began to learn traditional healing. At 16, she was married and her first baby came at 17.

Today, as a mother of seven, she asks many of the same questions her parents asked: “Can I send all of my children to school? Even if I wanted to, how can it be? I am just a farmer.”

Last year, Oromo attended a three-day beekeeping training with NSP and came home with two beehives, now hung-up on a tree near her compound. She talks about her beehives with a smile, explaining her process of colonizing her hives with bees and how at first she was a little nervous about accidentally getting stung. She harvested honey for the first time in October, bringing it to market for a good price, adding to the growing fund for the children’s school fees.

From beekeeping to tree planting to the production of herbal medicines, WildFF is working with women like Oromo to build a better and more prosperous future for families, bring Uganda’s forests back to health and combat climate change.







# Las Piedras Amazon Center

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Las Piedras, Peru

*Sharing the Amazon Rainforest with the  
world*

# Las Piedras Amazon Center

The Las Piedras Amazon Center (LPAC) is a collaboration between WildFF and ARCAmazon, a Peruvian-based NGO. The Center is a Peruvian ecotourism concession at the heart of a highly vulnerable 11,000-acre in the Amazon's Las Piedras watershed. Las Piedras acts as a buffer to prevent deforestation and protect uncontacted tribes, native communities, and endangered wildlife. WildFF has been working with ARCAmazon since 2011 to advance sustainable development in the watershed.

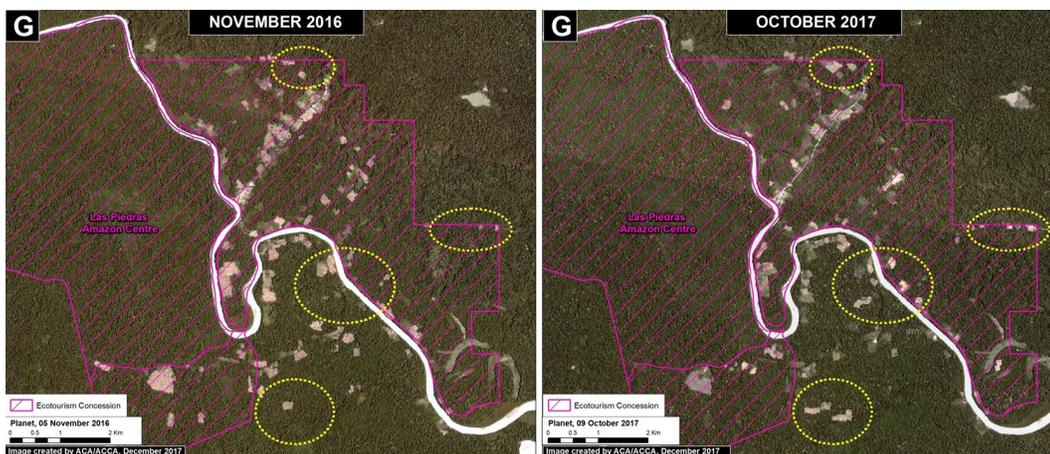


Working together to protect wild forests

WildFF and ARCAmazon believe in order to successfully conserve endangered forests, people living with the forests need to benefit and an active presence on the land is needed. To that end, LPAC operates a year-round ecotourism business hosting students, researchers, tourists, and locals. LPAC also operates a ranger program patrolling the boundaries of the protected land. ARCAmazon has worked to cultivate strong economic and social ties with the surrounding communities. For instance, as part of the journey to and from LPAC, every visitor has the opportunity to shop at locally-owned businesses.

Our relationship with the local community is very good, every day the ties grow stronger between the community and ARCAmazon.”

– Alfredo Aarbe, Head Forest Ranger, LPAC



Since 2013, total deforestation along the Las Piedras River has been a 1,495 acres (605 hectares), with cacao plantations and cattle pasture being the primary causes of lost forest. LPAC represents an effective barrier against deforestation impacting the surrounding concessions.

# LPAC Accomplishments in 2017

ARCAmazon marked LPAC's fourth year with an expanded infrastructure, a ranger program sharing information about protecting neighboring areas of land, and welcomed a record number of visitors. In January, LPAC hosted WildFF's fourth annual future leaders workshop, connecting young leaders in the region to LPAC and the Las Piedras watershed.

In May, ARCAmazon received a \$25,000 grant from LUSH Cosmetics to construct a new central building. This now serves as a comfortable community meeting space, research station, and designated kitchen area. The design process involved the whole team at LPAC as well as the surrounding community members. This major addition ensures LPAC can host more visitors comfortably, allowing ARCAmazon to expand their ecotourism business. The two-story structure was completed in November.

In addition, as part of the Conservation Corridor Initiative, ARCAmazon has partnered with the Peruvian NGO Jungle Keepers to add an additional 2,159 acres under their protection, bringing the total protected area to 13,180 acres.



# People

## WILDFF Project Team



**Jason Scullion, PhD**  
Project Co-Lead



**Doug Sorin, MBA**  
Project Co-Lead



**Lucy Dablin**  
Project Support  
Las Piedras, Peru

## LPAC Team



**David Johnston**  
Executive Director,  
LPAC



**Luis Garcia Neyra, JD**  
Board Vice President,  
ARCAmazon



**Chris Kirkby, PhD**  
President, ARCAmazon  
Managing Director,  
Fauna Forever

## Partners



**ARCAmazon**  
[Conservetheamazon.org](http://Conservetheamazon.org)



**Fauna Forever**  
[Faunaforever.org](http://Faunaforever.org)



**Arbio Peru**  
[www.arbioperu.org](http://www.arbioperu.org)



**Greater Kansas City  
Community Foundation**  
[growyourgiving.org](http://growyourgiving.org)

# Progress

## 2017

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- WildFF hosts the 4th Annual Future Leaders summit at LPAC
- WildFF donates a Garmin GPS and Canon DSL camera package to LPAC
- Summit culminates with teams creating marketing plans for LPAC and communities in the watershed to promote Future Leaders and ARCAmazon values

## 2016

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- WildFF and ARCAmazon co-design the Las Piedras Corridor Initiative
- WildFF funds a big tree nursery at LPAC

## 2015

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- WildFF grants \$145,000 to ARCAmazon to purchase the rights to an 11,000-acre ecotourism concession and build the Las Piedras Amazon Centre (LPAC)
- WildFF co-negotiates the land concession purchase
- WildFF provides support with organizational planning and site development

## 2014

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- WildFF assists ARCAmazon founders to obtain Peruvian NGO status
- WildFF funds ARCAmazon with a \$60,000 support grant to initiate the project
- WildFF leads Indiegogo crowdfunding campaign with ARCAmazon that raises \$25,000

## 2012

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- WildFF founders visit the Las Piedras River for the first time

## 2017 Impact

**11,000**

acres of Amazon rainforest protected

**13,125**

acres of connected Amazon rainforest protected with support from partners

**464**

visitors to LPAC, including participants, and researchers

**62**

people employed in the Las Piedras watershed since 2015

**\$288,000+**

revenue generated from ecotourism since 2015

**\$22,725**

provided to local communities through jobs and services

## Place



Continent: South America

Country: Peru

Region: Las Piedras

*Advancing sustainable development through communities*



LPAC has created new sustainable job opportunities in the Las Piedras region. For example, Elvis has been working at LPAC for over two years, allowing him to increase his income and develop valuable skills in herpetology as well as the English language. His work has taught him techniques about running a sustainable business, which he applies to his father's own concession in the area. He's now focused his career on conservation and reforestation, ensuring his family business looks after and gives back to nature.

“It's been amazing to be part of LPAC since the beginning, helping transform it from a bunch of logs into a beautiful ecotourism center. The relationship between LPAC and the local communities has grown, with an increased understanding of the centre's goal, and why looking after nature is important.”





# Future Leaders

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Madre de Dios, Peru

*Investing in a better future by  
investing in our youth*

# Future Leaders

The Future Leaders program is a youth leadership initiative providing young professionals with skills in sustainable business, leadership, and environmental stewardship. Programs are hosted in globally important, endangered forests that offer significant opportunities for forest and wildlife conservation. For the past four years, the program has been hosted in the Amazon rainforest, specifically the Madre de Dios region of Peru, often called the 'biodiversity capital of the world'.

## The importance of place-based learning

Place-based learning can be transformative, allowing students to learn about the issues of the world through their own unique experiences, relationships, emotions and cultural legacy. This shared experiential learning can help draw communities together and provides inspiration, real-life challenges, and a space to learn and grow that cannot be replicated in a traditional classroom.

By supporting the Future Leaders to better understand the place where they live and work, we also strive to enable them for lasting, inclusive, and practical solutions for sustainable development. To achieve that growth, this year we collaborated directly with Peruvian-based NGO ARCAmazon to host the Future Leaders Summit at the Las Piedras Amazon Center, the Peruvian ecotourism concession at the heart of a highly vulnerable 11,000-acre in the Amazon's Las Piedras watershed, secured with WildFF support.



## People

### WILDFF Project Team



**Liz Feldman, MBA**  
Project Lead  
Program Instructor



**Jason Scullion, PhD**  
Course Instructor

### Future Leaders Team



**Varun Swamy, PhD**  
Course Instructor



**Luis Garcia Neyra, JD**  
Course Instructor



**Vanessa Soto Suyco**  
Local Program  
Coordinator

### Partners



**Kiwi Energy**  
[kiwienergy.us](http://kiwienergy.us)



**LUSH Cosmetics**  
[www.lushusa.com](http://www.lushusa.com)



**ARCAmazon**  
[conservetheamazon.org](http://conservetheamazon.org)

# Innova Summit

The 2017 Future Leaders Summit was held at the Las Piedras Amazon center in 2017. This year's theme was the health and vitality of the Las Piedras river watershed, including the environment, its communities, and economic stability. The event featured a number of talented local and international instructors and several guest lectures by local business owners and researchers. This year's summit was sponsored by Lush Cosmetics and our local Peruvian partner ARCAmazon.



A diverse range of backgrounds were included, with several working in sustainable development leadership. These included environmental educators, ecotourism guides, conservation non-profit workers, sustainable business entrepreneurs, and the owner of a solar panel company, who was offered a job in the Las Piedras region as a result of interacting with local communities at the Summit. Participants each took on a 'business case challenge', designing a sustainable development plan to benefit the Las Piedras watershed and which included partnership with a local organization.



## A Future Leader and a Fulbright Fellow in Florida



Thanks to the generous support of LUSH Cosmetics, we were able to help **Tania Romero** — a Future Leader and US Fulbright Fellow — complete her field research in the Las Piedras watershed for her master's degree. Along with other program participants, she will work with the communities of Lucerna and the Las Piedras watershed to better understand people's plans and hopes for the future. The study will address how past projects have impacted community life.

Tania's project will help us better understand how to evaluate and monitor conservation-development projects in the region. This allows WildFF to be more effective in its efforts to create more sustainable programs.

# 2017 Impact

**38** applications for Future Leaders 2017

**15** summit participants for Future Leaders 2017

**\$1,555** granted to support research of a Future Leaders US Fulbright fellow

**175+** hrs of experiential learning activities delivered after 4 years

**46** youth participants in the Innova network after 4 years

**72%** of Innova network is female after 4 years

## Place

Continent: South America

Country: Peru

Region: Madre de Dios



# Progress

## 2017

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- WildFF partners with Kiwi Energy and LUSH Cosmetics
- WildFF hosts fourth Future Leaders Summit at the Las Piedras Amazon Center (LPAC), 15 participants
- Summit participants undertake 'business case challenge': creating sustainable business development plans that would benefit the Las Piedras watershed in partnership with a local organization
- WildFF grants master's research funding to Future Leaders Fulbright fellow

## 2016

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- WildFF begins partnership with Kiwi Energy
- WildFF hosts third Future Leaders Summit at Rainforest Expeditions, 16 participants
- Summit participants analyze the ecotourism market and present a marketing strategy for a local ecotourism lodge using material taught in the Summit workshops
- WildFF hosts panel discussion in Puerto Maldonado with local professors and entrepreneurs to connect youth with leaders in their community

## 2015

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- WildFF hosts second Future Leaders Summit at the Universidad Nacional Amazonica de Madre de Dios (UNAMAD), 19 participants
- WildFF uses IDEO's human centered design to guide participants in developing their vision of a sustainable Madre de Dios region in 2050
- Indiegogo crowdfunding campaign for third Future Leaders Summit helps WildFF raise funds and gain new supporters

## 2014

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- WildFF hosts first Future Leaders Summit at Rainforest Expeditions, 15 participants
- Introduces participants to principles in sustainability, ecology, business modeling and idea generation
- Summit culminates with a business plan competition
- WildFF grants \$1,500 to Grupo Amable to purchase bicycles to start an ecotourism cycling business

## 2013

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- Project is approved, program and curriculum development begin

# Ana Amable: Entrepreneur, Innovator and Future Leader

At the beginning of the year, the Future Leaders gathered at the Las Piedras Amazon Center for the last time as part of the pilot program. For the past five years, WildFF has been working to up-skill and empower 50 young leaders in the Madre de Dios region of Peru, to advance sustainable development in the area known as the 'biodiversity capital of the world'. Although the pilot has finished, the Future Leaders continue to have a positive impact in their region.



Ana Amable, joined Future Leaders in 2014. Her group's idea, an ecotourism business based on the three pillars of sustainability (social, economic and environmental), won the \$200 first prize. She then used that to start her ecotourism business, Grupo Amable, in Madre de Dios. Grupo Amable is helping local communities connect with nature and raising awareness about why business needs to be sustainable.

Ana was born in the jungle of Madre de Dios, in a community called el Castañal about 20 minutes away from the region's capital city – Puerto Maldonado. I've always had a connection with the jungle and I bring a love and respect for nature into everything I do, something I inherited from my parents and grandparents.



Because Ana believes it's important to show everyone why it's important to live sustainably; she is dedicated to helping as many people as possible travel by bicycle in the region. She started Grupo Amable, a socially and environmentally responsible business benefiting society and the environment, while studying ecotourism.

Grupo Amable runs bicycle schools, painting courses for children, and bicycle tours from Puerto Maldonado to Tambopata, a distance of around 20km. These activities encourage locals to travel more sustainably and connect with the nature around them, contributes to local tourism, and helps encourage other green activities in

the region. Two of these activities are free as part of Grupo Amable's social responsibility policy. This sends a clear message to the local community, that sustainable businesses are profitable businesses, hopefully encouraging more sustainable businesses to start in Madre de Dios.

Convincing people to leave the car at home and travel by bike is complicated. It's a big challenge. But positive change is happening in Madre de Dios. 15 or 20 years ago no one really used bicycles in Puerto Maldonado, but now it's fashionable and people are participating in our tours and training sessions both in the city and in the surrounding areas.





# WildFF Financials

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# Income Statement

Fiscal year: Jan 01-Dec 31, 2017 | Wild Forests and Fauna | Guidestar Model

**90%** Program Service Expense Ratio

## Revenue

**\$94,865** Total Revenue

Contributions, Grants, Gifts  
**\$94,865**

Program Services	<b>\$0</b>
Membership Dues	<b>\$0</b>
Special Events	<b>\$0</b>
Other Revenue	<b>\$0</b>

## Expenses

**\$100,481** Total Expenses

Program Services  
**\$85,009**

Administration  
**\$11,172**

Fundraising  
**\$2,745**

Payments to Affiliates  
**\$1,555**

Other Expenses: **\$0**

# Balance Sheet

Fiscal Year 2017 | Source: Self-reported by organization

### Assets

Total Assets **\$67,561**

### Liabilities

Total Liabilities **\$0**

### Fund Balance (EOY)

Net Assets **\$67,561**



**WILD FORESTS  
& FAUNA**

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 [@WildForestFauna](https://twitter.com/WildForestFauna)

 [@WildForestsAndFauna](https://www.instagram.com/WildForestsAndFauna)