



An aerial photograph of a lush, dense tropical forest. The canopy is a vibrant green, with various shades indicating different types of trees and vegetation. In the bottom left corner, a small wooden dock extends into a river with murky, yellowish-brown water. A small blue boat is moored at the dock. The overall scene conveys a sense of a remote, natural environment.

***“The struggle to save biodiversity
will be won or lost in the forests.”***

—E.O. WILSON, *The Future of Life*

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Letter from the President

I believe that Wild Forests and Fauna (WildFF) is a product of our time. More than half of the Earth's forests have been lost, yet more than half of terrestrial biodiversity and countless people depend on the dwindling forests that remain. WildFF works to address this challenge facing both people and wildlife by conserving and restoring globally important forests in partnership with local leaders and communities.

Through our place-based efforts, we work at the landscape-scale with the recognition that old forests will not thrive or persist if people are hungry or without work. We also know many wildlife species need forests with low levels of human impact and which are large enough to permit species such as jaguars, monkeys and more, to roam for the food and shelter they need. Simply put, WildFF works tirelessly to find a middle ground between environmental conservation and human development. In doing so, we find innovative ways for surrounding communities to sustainably develop and create economic value for standing intact forests.

As you will learn in this report, WildFF's recent efforts are focused on restoring forest landscapes in northern Uganda and conserving forests in the Peruvian Amazon. In Uganda, we work to sustain the culture of the Acholi people who depend on native forests for medicine and food. We also work with Ugandan farmers and refugees from South Sudan to plant native forests, build climate resilience and offset pressures on indigenous forests from ongoing war and famine in South Sudan.

In Peru, we are training the country's future conservation leaders through annual innovation summits. We also work on the ground in Peru's

threatened Las Piedras watershed to develop a more sustainable economy and to protect critically endangered rainforests. To date, our Peruvian nonprofit partner, ARCAmazon, has protected more than 13,000 acres of intact rainforest and we are working with them to expand their efforts and impact.

It is our hope that you are inspired by our accomplishments and the stories of our work. We are deeply thankful for those who support WildFF through your efforts or donations. In the years ahead, we plan to expand our impacts in Peru, Uganda, and beyond and ask that you continue to stand with us. If you're new to WildFF, we welcome your interest, support, and questions.

With hope and gratitude,

Jason Scullion, PhD

WildFF Board President

Assistant Professor of Environmental Studies







WildFF Organization

Seattle, Washington, USA

*We envision a world where people and wild
forests thrive*

Wild Forests & Fauna

Wild Forests and Fauna (WildFF) protects and restores globally important forests. We do this through conservation and entrepreneurial capacity building in collaboration with local communities and leaders. We work at the landscape-scale and implement high-impact projects that connect people to forests around the world.

We work with partners in the following ways:

PROTECT – We protect threatened forests through responsible land acquisitions.

RESTORE – We restore native forests through reforestation projects and developing sustainable economies in local communities.

SUPPORT – We support our partners to establish themselves institutionally and acquire the funds necessary to catalyze their vision.



People



Jason Scullion, PhD
Board President
Founded 2012
Westminster, MD



Lucy Dablin, MS
Board Member
Joined 2015
Las Piedras, Peru



Doug Sorin, MBA
Board Vice President
Founded 2012
Seattle, WA



Trey Montgomery, MS
Board Member
Joined 2017
Fort Mill, SC



Liz Feldman, MBA
Board Treasurer
Founded 2012
Portland, OR



Azura Bates, CAMS
Board Member
Joined 2017
Toronto, Canada



Ryan Ceurvorst, MBA
Board Secretary
Joined 2015
Seattle, WA



John Boet, MS, MBA
Board Member
Joined 2017
Seattle, WA



Corrie Reynoso, MA
Board Member
Joined 2015
New York, NY



Joanna Trewern
Communications Associate
Joined 2016
Farnham, United Kingdom

Place



Seattle, Washington
United States
North America

2017 Highlights

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"The Gift of Miracles" Fundraising Campaign

WildFF raised over \$9,000 through our winter fundraiser, helping us give the gift of Moringa tree seedlings and care training to over 200 families from vulnerable farming and refugee communities in Uganda. Moringa is a fast-growing tree species that provides a nutritious food supplement and a sustainable source of firewood that reduces that number of native trees being cut down.



Expanding the WildFF Family



This year we've grown our WildFF family to nine board members, welcoming Azura Bates, John Boet and Trey Montgomery. They all bring outstanding credentials and a deep passion for forests and wildlife. We're excited to benefit from their expertise and excitement as we continue to grow our presence and increase our impact around the world.

Progress

2017

- WildFF expands its board with the addition of Azura Bates, John Boet and Trey Montgomery
- LUSH Cosmetics highlights WildFF on their Charity Pot lotion
- First Spanish blog post published
- Partnership with Arbio established to support reforestation in the Las Piedras region

2016

- WildFF hires its first external Executive Director, Ben Colvin
- WildFF receives grant from LUSH Cosmetics

2015

- WildFF celebrates protecting 11,000 acres of rainforest with a party in San Francisco: "Jam in the Jungle"
- WildFF expands its board with the addition of Corrie Reynoso, Lucy Dablin, and Ryan Ceurvorst

2014

- WildFF receives 501(c)(3) status
- Native Seeds Project launches with a literary assessment of the potential for reforestation and forest conservation in Uganda
- WildFF receives its first grant from Kiwi Energy



2013

- The ARCAmazon, Future Leaders Project, and Big Tree Project are launched
- First Board workshop in Bolinas, CA
- Letty Brown joins the Board
- Doug Sorin transitions from Board Member to organization's first Executive Director

2012

- WildFF receives funding from Greater Kansas City Community Foundation
- WildFF founded by Jason Scullion, Doug Sorin, Liz Feldman and Nancy Zamierowski

Wild Forests Blues Recess

The Wild Forests Blues Recess took place from May 19-21 at the Hickory Run State Park outside Scranton, PA. Recess Productions generously donated a portion of ticket sales to support WildFF's operations.



Jam In the Trees

For the second year running, the Jam in the Trees bluegrass music festival, sponsored by Pisgah Brewing, donated a portion of its ticket sale proceeds to support our projects to protect and restore globally important forest regions. Our new board members Azura and Trey attended, meeting in person for the first time and raising awareness about our work.



LUSH Featured Conservation Organization

In 2016, WildFF received its first grant from LUSH Cosmetics to fund its 4th annual Future Leaders Summit at the Las Piedras Amazon Center. To celebrate Earth Day, WildFF had the honor of being showcased on LUSH's 2017 Charity Pot lotion, which was sold throughout the country at LUSH Cosmetics stores.







Native Seeds Project

Gulu, Uganda

*Seeding the future of Uganda's forests with
the Wise Women*

Native Seeds Project

The Native Seeds Project (NSP) is a collaboration between WildFF and Wise Women Uganda (Mon Ma Ryek), a community-based organization comprised of women healers in Gulu, Uganda.

Using the indigenous knowledge of traditional healing as a catalyst for forest conservation and restoration, the project focuses on bringing back native tree cover to make Northern Ugandan communities more resilient in the face of climate change. NSP runs initiatives in three primary categories: women's empowerment, community-based forest landscape restoration, and refugee outreach.



People

WildFF Project Team



Georgia Beasley
Project Manager



Robin Van Loon
Project Consultant
Reforestation
Specialist



Doug Sorin, MBA
Project Lead

Uganda Team



Juliet Adoch
President, Wise
Women Uganda
Project Coordinator



Lincoln Ocaya
Project Forestry
Program Manager



Morris Ayella
Project Administrator

Partners



**Greater Kansas City
Community Foundation**
growyourgiving.org



**Mon Ma Ryek
(Wise Women Uganda)**
[facebook.com/
WiseWomenUganda](https://facebook.com/WiseWomenUganda)



**Ocer Campion Jesuit
College (OCJC)**
ocercampion.org

**Moyo District Forest
Office (DFO)**

Amplified Media
amplified-media.com

**Nicola Barber -
British Voice Talent**
nicolabarber.com

See the Native Seeds Project in action



vimeo.com/233485358
vimeo.com/257198285

Community-Based Forest Landscape Restoration

One cannot separate a landscape from the people who live there. Without their every day needs met, it is difficult to think critically about long-term status of the forests.

Our project approach is to weave community-based forest landscape restoration efforts with incentives to bolster the financial independence of women in the program. Through this, we aim to increase the resiliency of the communities we work with.

Our goal is to create a model that can be shared with the AFR100, an African initiative to restore 100 million hectares of deforested and degraded land by 2030.

Our programming in 2017

The first full year of programming was led by a 12 person all-Ugandan team. They managed two tree nurseries, distributing and planting 10,000 tree seedlings through our first farmer outreach in Bungatira County, Gulu District. NSP's farmer outreach provided a comprehensive "climate change resiliency training". Farmers also received specific training on tree care before receiving seedlings to plant on their farmlands.

In October 2017, the NSP team piloted a program distributing 1,700 seedlings in the Palorinya refugee settlement near the border of South Sudan in Moyo District. The success of this pilot has resulted in additional funding that will allow us to reach more than 100,000 refugees in 2018.

Building on the grassroots movement of the NSP, 15 women in Wise Women Uganda completed a year-long "tree training" class to prep them to host their own tree trainings with local communities. This curriculum was created and produced by NSP's Forestry Program Manager, Lincoln Ocaya.

Infographic courtesy of World Resources Institute: wri.org.



Impact to date

300,000

seedling capacity at two tree nurseries in Gulu, Uganda

10,000+

trees planted with **450** farmers in **23** partner communities in **7** parishes

1,700

Moringa seedlings planted with Palorinya Refugee Settlement

45

women supported through knowledge sharing, capacity-building workshops and micro-finance programs (VSLA)

12

full time Ugandan jobs

Place



Gulu, Uganda

Africa

Progress

2017

- The Native Seeds team takes its fourth trip to Uganda
- WildFF pilots a tree outreach program at the Palorinya Refugee Settlement
- WildFF and the Wise Women launch the native tree outreach program in Bungatira Country
- The Wise Women save \$3500 through their VSLA in its third year
- Native Seeds team lead Georgia Beasley is a top 10 finalist in the National Geographic Chasing Genius Challenge
- WildFF builds on Palorinya pilot as the focus of the Year End Campaign

2016

- WildFF hosts a 3-day beekeeping workshop with the Wise Women, providing hives and materials to each participant
- The Wise Women Center land is expanded to include roadside property
- The Wise Women receive official CBO (community-based organization) status
- Members of the Wise Women receive monthly trainings in tree seedling care, planting and management with Forestry Program Manager Lincoln Ocaya

2015

- WildFF team takes first two trips to Gulu, Uganda to evaluate and launch the Native Seeds Project
- Native Seeds team holds capacity-building workshop with 150 female traditional healers
- The Village and Savings Loan Association (VSLA) for the Wise Women is established
- WildFF grants funds to buy 10 acres (4 ha) to establish a cultural learning center and native tree nursery
- WildFF establishes second native tree nursery at Ocer Campion Jesuit College

2014

- WildFF launches Native Seeds Project with a review of the potential for reforestation and forest conservation in Uganda

Mother, Farmer, Change Agent

Oromo Jenet is a part of four different initiatives with the Native Seeds Project. She lives in a small village named Koc, a thirty-minute drive down a dusty dirt road outside of Gulu, in Northern Uganda. Most days when she travels to Gulu, Oromo goes by foot, leaving just after dawn to begin the three hour walk to town.

Oromo feels most at home in Koc, amidst her fields of sesame, maize, and cassava. She is thirty-five. She was six years old when war came to her village and was 28 when peace arrived at last. In between, there were periods of happiness and calm among the long years of conflict. But as she explains, "Life continued. Life always continues."

Her parents only had enough money to send a few of their children to school, so she worked the fields instead, along her mother and sisters. Soon, she began to learn traditional healing. At 16, she was married and her first baby came at 17.

Today, as a mother of seven, she asks many of the same questions her parents asked: "Can I send all of my children to school? Even if I wanted to, how can it be? I am just a farmer."

Last year, Oromo attended a three-day beekeeping training with NSP and came home with two beehives, now hung-up on a tree near her compound. She talks about her beehives with a smile, explaining her process of colonizing her hives with bees and how at first she was a little nervous about accidentally getting stung. She harvested honey for the first time in October, bringing it to market for a good price, adding to the growing fund for the children's school fees.

From beekeeping to tree planting to the production of herbal medicines, WildFF is working with women like Oromo to build a better and more prosperous future for families, bring Uganda's forests back to health and combat climate change.







Las Piedras Amazon Center

Las Piedras, Peru

*Connecting the Amazon Rainforest with the
world through ecotourism*

Las Piedras Amazon Center

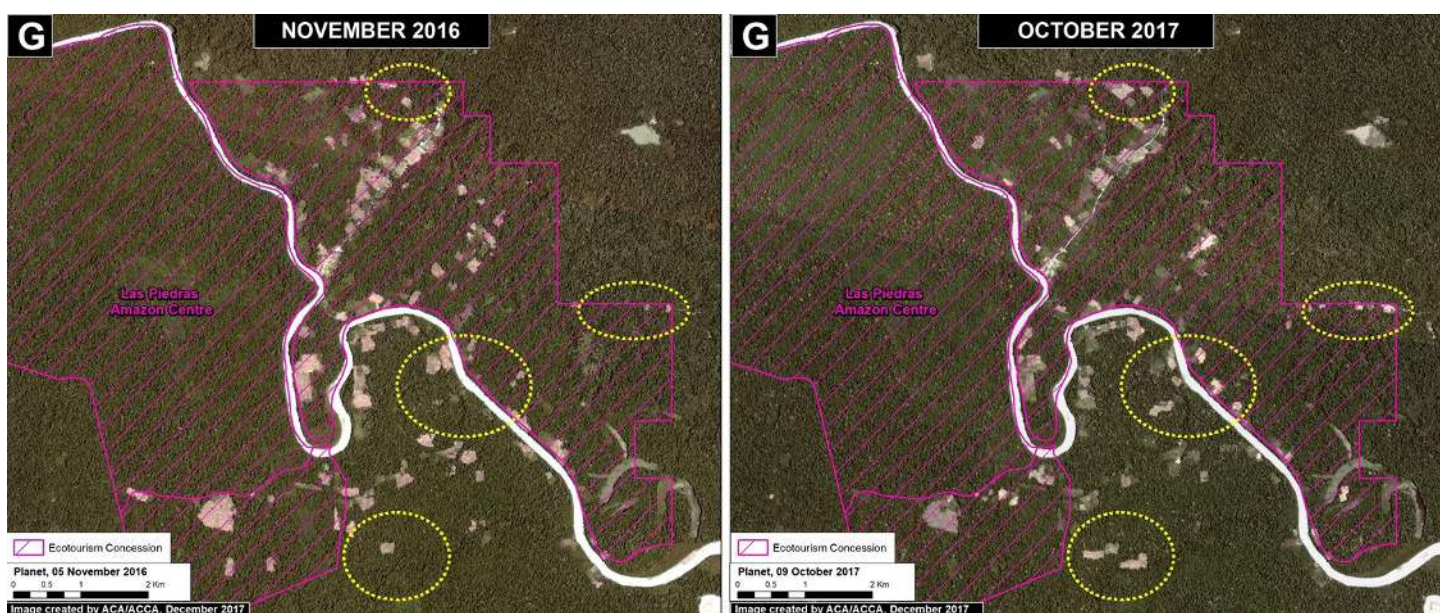
The Las Piedras Amazon Center (LPAC) is a collaboration between WildFF and ARCAmazon, a Peruvian-based NGO. The Center is an ecotourism concession at the heart of a highly vulnerable 11,000-acre plot in the Amazon's Las Piedras watershed. Las Piedras acts as a buffer to prevent deforestation and protect uncontacted tribes, native communities, and endangered wildlife. WildFF has been working with ARCAmazon since 2011 to advance sustainable development in the watershed.



Working together to protect wild forests

WildFF and ARCAmazon believe in order to successfully conserve endangered forests, people living with the forests need to benefit and an active presence on the land is needed. To that end, LPAC operates a year-round ecotourism business hosting students, researchers, tourists, and locals. LPAC also operates a ranger program patrolling the boundaries of the protected land. ARCAmazon has worked to cultivate strong economic and social ties with the surrounding communities. For instance, as part of the journey to and from LPAC, every visitor has the opportunity to shop at locally-owned businesses.

Since 2013, total deforestation along the Las Piedras River has been 1,495 acres (605 hectares). With cacao plantations and cattle pasture being the primary causes of lost forest, LPAC represents an effective barrier against deforestation impacting the surrounding concessions.



Maps courtesy of Monitoring of the Andean Amazon Project: maaproject.org.

LPAC Accomplishments in 2017

ARCAmazon celebrated LPAC's fourth year by expanding its infrastructure, welcoming a record number of visitors and increasing the numbers of acres under its ranger program.

In January, LPAC hosted WildFF's fourth annual future leaders workshop, connecting young leaders in the region to LPAC and the Las Piedras watershed.

In May, ARCAmazon received a \$25,000 grant from LUSH Cosmetics to construct a new central building. This now serves as a comfortable community meeting space, research station, and designated kitchen area. The design process involved the whole team at LPAC as well as the surrounding community members. This major addition ensures LPAC can host more visitors comfortably, allowing ARCAmazon to expand their ecotourism business. The two-story structure was completed in November.

In addition, as part of the Conservation Corridor Initiative, ARCAmazon has partnered with the Peruvian NGO Jungle Keepers to add an additional 2,159 acres under their protection, bringing the total protected area to 13,180 acres.

"Our relationship with the local community is very good, every day the ties grow stronger between the community and ARCAmazon."

– Alfredo Arbe Loli
LPAC Project Manager



People

WILDFF Project Team



Jason Scullion, PhD
Project Co-Lead



Doug Sorin, MBA
Project Co-Lead



Lucy Dablin
Project Support
Las Piedras, Peru

LPAC Team



David Johnston
Executive Director,
LPAC



Luis Garcia Neyra, JD
Board Vice President,
ARCAmazon



Chris Kirkby, PhD
President, ARCAmazon
Managing Director,
Fauna Forever



ARCAmazon
conservetheamazon.org



**Greater Kansas City
Community Foundation**
growyourgiving.org



Fauna Forever
faunaforever.org



Arbio Peru
arbioperu.org

Progress

2017

- WildFF hosts the 4th Annual Future Leaders summit at LPAC
- Summit culminates with teams creating marketing plans for LPAC and communities in the watershed to promote Future Leaders and ARCAmazon values
- WildFF donates a Garmin GPS and Canon DSL camera package to LPAC

2016

- WildFF and ARCAmazon co-design the Las Piedras Corridor Initiative
- WildFF funds a big tree nursery at LPAC

2015

- WildFF grants \$145,000 to ARCAmazon to purchase the rights to an 11,000-acre ecotourism concession and build the Las Piedras Amazon Centre (LPAC)
- WildFF co-negotiates the land concession purchase
- WildFF provides support with organizational planning and site development

2014

- WildFF assists ARCAmazon founders to obtain Peruvian NGO status
- WildFF funds ARCAmazon with a \$60,000 support grant to initiate the project
- WildFF leads Indiegogo crowdfunding campaign with ARCAmazon that raises \$25,000

2012

- WildFF founders visit the Las Piedras River for the first time

Impact to date

\$288,000+

revenue generated from
ecotourism since 2015

\$22,725

provided to local communi-
ties through jobs and services

13,125

acres of connected Amazon
rainforest protected with
support from partners

464

visitors to LPAC, including
participants, and researchers

62

people employed in the Las
Piedras watershed since 2015

Place



Las Piedras, Peru

South America

Advancing sustainable job opportunities



LPAC has created new sustainable job opportunities in the Las Piedras region. For example, Elvis has been working at LPAC for over two years, allowing him to increase his income and develop valuable skills in herpetology as well as the English language. His work has taught him techniques about running a sustainable business, which he applies to his father's own concession in the area. He's now focused his career on conservation and reforestation, ensuring his family business looks after and gives back to nature.

"It's been amazing to be part of LPAC since the beginning, helping transform it from a bunch of logs into a beautiful ecotourism center. The relationship between LPAC and the local communities has grown, with an increased understanding of the center's goals, and why nature is important."

– *Elvis Perdomo Beyuma*
Construction and Maintenance Manager



A group of young people, likely students or community members, are posing in a dense, lush jungle. The scene is filled with vibrant green foliage, including large leaves and thick tree trunks. One person in the background is using binoculars, while others are smiling at the camera. The overall atmosphere is one of exploration and connection with nature.

Future Leaders

Madre de Dios, Peru

*Investing in a better future by
investing in our youth*

Future Leaders

The Future Leaders program is a youth leadership initiative providing young professionals with skills in sustainable business, leadership, and environmental stewardship. Programs are hosted in globally important, endangered forests that offer significant opportunities for forest and wildlife conservation. For the past four years, the program has been hosted in the Amazon rainforest, specifically the Madre de Dios region of Peru, often called the 'biodiversity capital of the world'.

The importance of place-based learning

Place-based learning can be transformative, allowing students to learn about the issues of the world through their own unique experiences, relationships, emotions and cultural legacy. This shared experiential learning can help draw communities together and provides inspiration, real-life challenges, and a space to learn and grow that cannot be replicated in a traditional classroom.

By supporting the Future Leaders in better understanding the places they live and work, they are able to envision inclusive and practical solutions for sustainable development. To achieve that growth, we collaborated directly with Peruvian-based onprofit ARCAmazon to host the Future Leaders Summit at the Las Piedras Amazon Center.



People

WILDFF Project Team



Liz Feldman, MBA
Project Lead
Course Instructor



Jason Scullion, PhD
Course Instructor

Future Leaders Team



Varun Swamy, PhD
Course Instructor



Luis Garcia Neyra, JD
Course Instructor



Vanessa Soto Suyco
Local Program
Coordinator

Partners



Kiwi Energy
kiwienergy.us



LUSH Cosmetics
lushusa.com



ARCAmazon
conservetheamazon.org

Innova Summit

The 2017 Future Leaders Summit was held at the Las Piedras Amazon Center in 2017. This year's theme was the health and vitality of the Las Piedras river watershed, including the environment, its communities, and economic stability. The event featured a number of talented local and international instructors and several guest lectures by local business owners and researchers. This year's summit was sponsored by Lush Cosmetics and our Peruvian partner ARCAmazon.

A diverse range of backgrounds were represented, including environmental educators, ecotourism guides, conservation non-profit workers, sustainable business entrepreneurs, and the owner of a solar panel company. Participants each took on a 'business case challenge', designing a sustainable development plan to benefit the Las Piedras watershed and which included partnership with a local organization.



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A Future Leader and a Fulbright Fellow



Thanks to the generous support of LUSH Cosmetics, we were able to help **Tania Romero** — a Future Leader and US Fulbright Fellow — complete her field research in the Las Piedras watershed for her master's degree. Along with other program participants, she will work with the communities of Lucerna and the Las Piedras watershed to better understand people's plans and hopes for the future. The study will address how past projects have impacted community life.

Tania's project will help us better understand how to evaluate and monitor conservation-development projects in the region. This allows WildFF to be more effective in its efforts to create more sustainable programs, while also supporting the growth of a local leader.

Impact to date

\$1,555

granted to support a Future Leader's US Fulbright research project

175+

hours of experiential learning activities delivered

72%

of Innova network is female

46

youth participants total in the Innova network

15

participants for 2017 Future Leaders summit

Place



Madre de Dios, Peru

South America

Progress

2017

- WildFF hosts fourth Future Leaders Summit at the Las Piedras Amazon Center (LPAC), 15 participants
- Summit participants undertake 'business case challenge': creating sustainable business development plans that would benefit the Las Piedras watershed in partnership with a local organization
- WildFF grants master's research funding to Future Leaders Fulbright fellow
- WildFF partners with Kiwi Energy and LUSH Cosmetics

2016

- WildFF hosts third Future Leaders Summit at Rainforest Expeditions, 16 participants
- Summit participants analyze the ecotourism market and present a marketing strategy for a local ecotourism lodge using material taught in the Summit workshops
- WildFF hosts panel discussion in Puerto Maldonado with local professors and entrepreneurs to connect youth with leaders in their community
- WildFF begins partnership with Kiwi Energy

2015

- WildFF hosts second Future Leaders Summit at the Universidad Nacional Amazonica de Madre de Dios (UNAMAD), 19 participants
- WildFF uses IDEO's human centered design to guide participants in developing their vision of a sustainable Madre de Dios region in 2050
- The third Future Leaders Summit is funded through an Indiegogo crowdfunding campaign.

2014

- WildFF hosts first Future Leaders Summit at Rainforest Expeditions, 15 participants
- Curriculum introduces participants to principles in sustainability, ecology, business modeling and idea generation
- Summit culminates with a business plan competition
- WildFF grants \$1,500 to Grupo Amable to purchase bicycles to start an ecotourism cycling business

2013

- Project is approved, program and curriculum development begin

Ana Amable: Entrepreneur, Innovator and Future Leader

At the beginning of the year, the Future Leaders gathered at the Las Piedras Amazon Center for the last time as part of the pilot program. For the past five years, WildFF has been working to up-skill and empower 50 young leaders in the Madre de Dios region of Peru, to advance sustainable development in the area known as the ‘biodiversity capital of the world’. Although the pilot has finished, the Future Leaders continue to have a positive impact in their region.

Ana Amable, joined Future Leaders in 2014. Her group’s idea, an ecotourism business based on the three pillars of sustainability (social, economic and environmental), won the \$400 first prize. She then received a \$1,500 grant from WildFF to start her ecotourism business, Grupo Amable, in Madre de Dios. Grupo Amable is helping local communities connect with nature and raising awareness about why business needs to be sustainable.

Ana was born in the jungle of Madre de Dios, in a community called el Castañal about 20 minutes away from the region’s capital city – Puerto Maldonado. Ana says “I’ve always had a connection with the jungle and I bring a love and respect for nature into everything I do, something I inherited from my parents and grandparents.”

Grupo Amable runs bicycle schools, painting courses for children, and bicycle tours from Puerto Maldonado to Tambopata, a distance of around 20km. These activities encourage locals to travel more sustainably and connect with the nature around them, contributes to local tourism, and helps encourage other green activities in the region. Two of these activities are free as part of Grupo Amable’s social responsibility policy. This sends a clear message to the local community, that sustainable businesses are profitable businesses, hopefully encouraging more sustainable businesses to start in Madre de Dios.

“Convincing people to leave the car at home and travel by bike is complicated. It’s a big challenge. But positive change is happening in Madre de Dios. Fifteen or twenty years ago, no one really used bicycles in Puerto Maldonado, but now it’s fashionable and people are participating in our tours and training sessions both in the city and in the surrounding areas.”

– Ana Amable, Founder of Grupo Amable





WildFF Financials

Income Statement

Fiscal year: Jan 01-Dec 31, 2017 | Wild Forests and Fauna | Guidestar Model

90% Program Service Expense Ratio

Revenue

\$94,865 Total Revenue

Contributions, Grants, Gifts \$94,865	Program Services	\$	0
	Membership Dues	\$	0
	Special Events	\$	0
	Other Revenue	\$	0

Expenses

\$100,481 Total Expenses

Program Services \$85,009	Administration	\$	11,172
	Fundraising	\$	2,745
	Affiliate Payments	\$	1,555
	Other Expenses	\$	0

Balance Sheet

Fiscal Year 2017 | Source: Self-reported

Assets	
Total Assets	\$ 67,561
Liabilities	
Total Liabilities	\$ 0
Fund Balance (EOY)	
Net Assets	\$ 67,561



WILD FORESTS & FAUNA

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